

Walnut Chamber of Commerce Meeting Minutes - Tuesday, January 12, 2021

Location: Main Street Motivation / Zoom

Attendees: Sandy Green, Tracey Schoff, Brian Smith, Kirsten Johnston, Angie Florschuetz and Brent. Zoom: Chris Von Holten, Julie Von Holten, Jan McDonald, and Pam Turner.

Brent called the meeting to order at 7:30 p.m.

Minutes from the November meeting were read. Brian made a motion to approve. Tracey seconded.

Brent presented the November Treasurer's Report. Tracey made a motion to approve. Brian seconded.

Brent presented the December Treasurer's Report. Chris made a motion to approve. Brian seconded.

Brent also presented a Year Profit / Loss Report from the last three years. Last two years have shown a deficit of \$4,000 plus. Brent offered to take a pay cut, but the Board declined. Chris wondered if the Chamber would qualify for the second round of PPP loans. Brent will discuss with Pam the qualifications.

Main Street Update: Liberty Square Committee will meet next week after taking December off. Plans are to break ground in the Spring. Fundraising efforts will continue to raise the rest of the money from the structure.

Walnut Directory: Brent reported business advertising almost wrapped up. Residential entries have had about a 17% return. The board discussed listing landline numbers as public record. Will refer to Frontier 2020 phonebook for numbers listed.

My Hometown Fundraiser: Brent reported close to \$600 has been raised with the My Hometown shirt / mug fundraiser.

Banquet: Brent proposed postponing the Chamber Banquet to a date TBA, possibly in late spring / early summer.

Membership Drive: Membership letters usually go out at the end of January, beginning of February. The Chamber is considering a discount for businesses for the tough year 2020 was.

Sub Sandwich Fundraiser: It was agreed to do the Sub Sandwich Fundraiser again. Julie will gather information and order supplies. Brent will work on the ad design and social media post. Brent and Pam will be listed as order contacts. Jan will distribute some order forms around town. Hoping to have 10-14 volunteers for the day of distribution on February 6th.

Heritage Health Meals: Brian proposed providing two meals for Heritage Health employees in February or March for all the stress they've endured with the pandemic. It was unanimous to proceed with this gesture.

Brian made a motion to adjourn at 8:26 p.m. Sandy seconded.

The next regular meeting of the Walnut Chamber of Commerce will be Tuesday, February 9th at a location TBA.